

# Klickitat-Skamania Telecommunications Planning Project

Thursday, December 12<sup>th</sup>, 2013  
1:00 pm – 2:15 pm  
Conference Call  
Call-in: 1-866-755-7677  
Participant Code: 799986

**Type of meeting:**  
Project Update

**Project Proponents:**  
MCEDD, CEKC and WSU-Extension

## Agenda

Welcome and Introductions	1:00 p.m. All
Hot Spot Inventory Progress Report <ul style="list-style-type: none"><li>• <i>Sites Incorporated</i></li><li>• <i>Next Steps</i></li></ul>	1:10pm Linda Williams, WSUE
Community Access Progress Report <ul style="list-style-type: none"><li>• <i>Community Engagement Model</i></li><li>• <i>Areas Chosen</i></li><li>• <i>Next Steps + Feedback</i></li></ul>	1:20 Carrie Pipinich, MCEDD Linda Monica Babine, WSUE
Other Project Updates <ul style="list-style-type: none"><li>• <i>Website</i></li><li>• <i>Training</i></li></ul>	1:35 Carrie Linda Monica
Service Updates <ul style="list-style-type: none"><li>• <i>ISP Reporting</i></li><li>• <i>Anchor Institutions</i></li><li>• <i>Public Safety/Emergency Management</i></li></ul>	1:45 pm ISPs, All
Wrap Up	2:05 Carrie
Adjourn	2:15 p.m.

# Klickitat-Skamania Local Technology Planning Team

December 12, 2013  
Conference Call

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# Welcome & Agenda

1. Project Overview
2. Goal 1: Increasing Access to Broadband Updates
  - Public Access Inventory
  - Addressing Infrastructure Gaps
3. Upcoming Projects
  - Broadband Training, Website
4. Service Updates
5. Wrap Up + Project Business

# Project Overview

- 1. Goal: Increase access to broadband in Klickitat and Skamania Counties**
  - Work to address identified infrastructure gaps
  - Identify and publicize broadband hotspots
- 2. Goal: Address Community and Business Broadband Training Needs.**
  - Training Sessions
  - Mobile Laptop Lab
- 3. Goal: Disseminate Broadband Information**
  - Website

# Goal 1: Increase access to broadband in Klickitat and Skamania Counties.

Project: Identify and publicize broadband hot spots in the two counties.

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# Access Gaps: Hotspots

1. Purpose: Identify and publicize publicly available broadband hotspots in Klickitat and Skamania counties.
1. Time Frame: With the help of our CEKC Board and LTPT partners we will develop an inventory of hotspots in Klickitat and Skamania counties. Data collection will occur from now till the end of February.

# Access Gaps: Hotspots

## 32 Hotspot sites in the database:

Bingen – 9

Goldendale – 5

Home Valley – 1

Lyle – 2

Mill A – 1

Stevenson – 1

White Salmon – 13

# Access Gaps: Hotspots

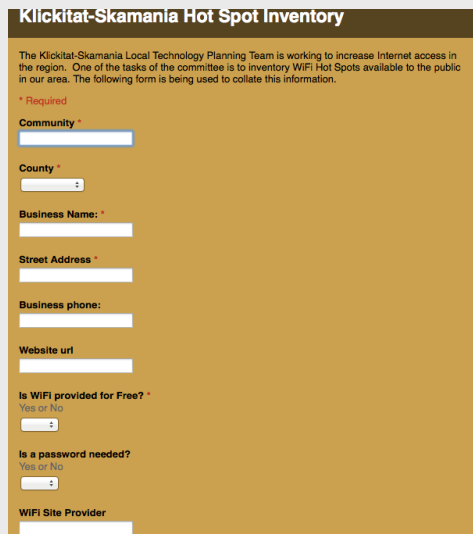
## Next Steps:

- Complete collection of data
- Finalize hotspot inventory
- Promote availability of hotspots (media, websites, MCEDD, CEKC, etc.)
- Develop a hotspot App



# Access Gaps: Hotspots

Please help us inventory hotspots by completing this form.



**Klickitat-Skamania Hot Spot Inventory**

The Klickitat-Skamania Local Technology Planning Team is working to increase Internet access in the region. One of the tasks of the committee is to inventory WiFi Hot Spots available to the public in our area. The following form is being used to collate this information.

\* Required

**Community \***

**County \***

**Business Name: \***

**Street Address \***

**Business phone:**

**Website url**

**Is WiFi provided for Free? \***  
Yes or No

**Is a password needed? \***  
Yes or No

**WiFi Site Provider**

Available online at: [www.mcedd.org/ltpt/hotspots.htm](http://www.mcedd.org/ltpt/hotspots.htm)

# Goal 1: Increase access to broadband in Klickitat and Skamania Counties.

**Project:** Work to address infrastructure gaps.

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# Access Gaps: Infrastructure



## Community Engagement Model – Glenwood

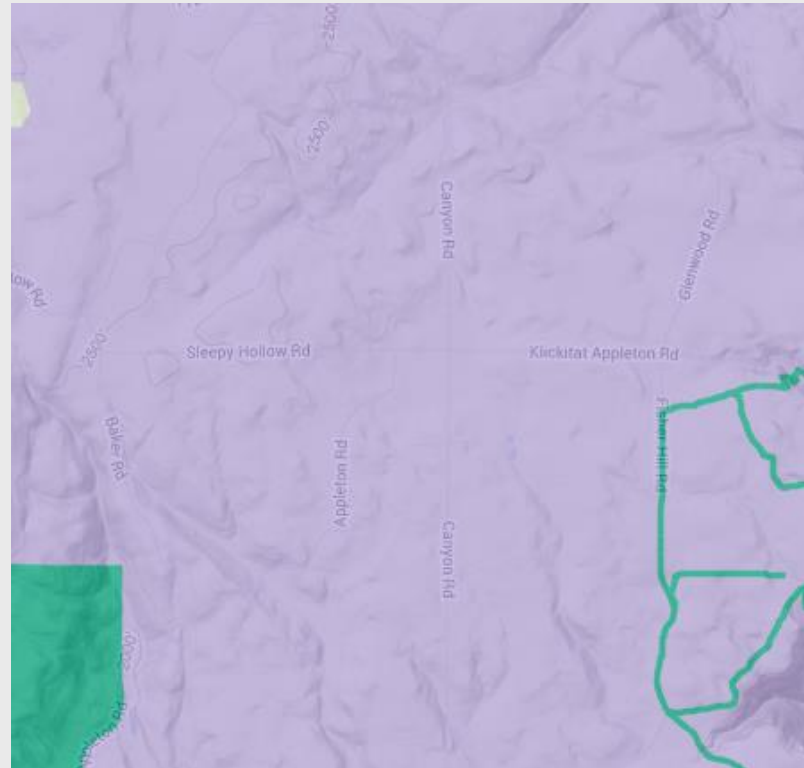
1. Identify community interest/infrastructure gaps
2. Determine demand
3. Share results with providers
4. Create working group
5. Research investment options
6. Secure stakeholder support
7. Explore leverage opportunities
8. Assist with breaking down barriers
9. Provide assistance with investment

# Access Gaps: Infrastructure

## 1. Identify community infrastructure gaps and interest

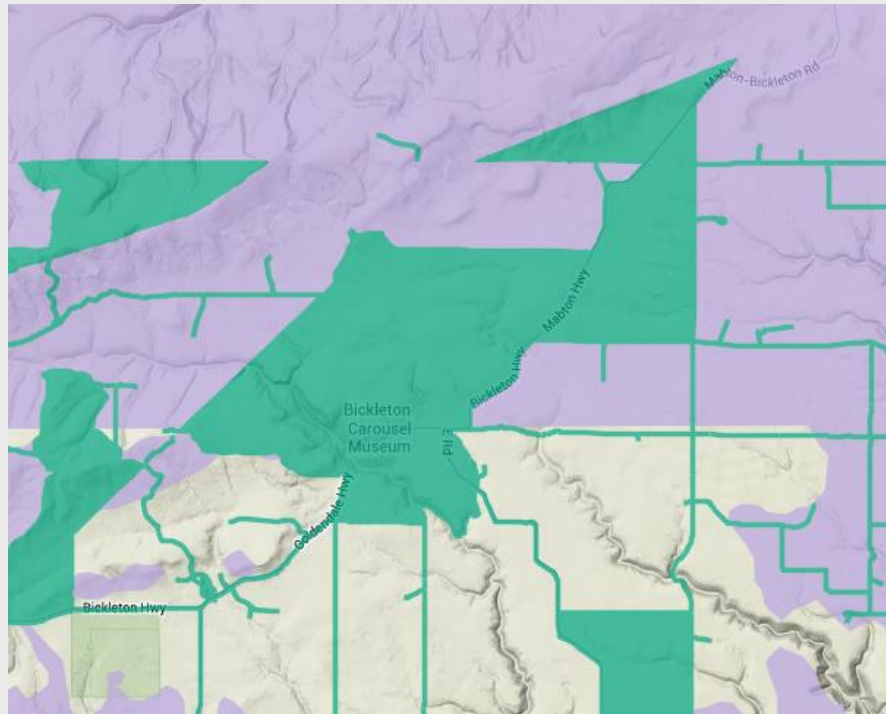
- Planning Team met with ISPs to discuss community access gaps in October
- Reviewed Community Broadband Report inputs (forums, surveys, meetings)
- Chose four communities to approach about engaging in the rest of the process

# Access Gaps: Infrastructure



## Appleton

# Access Gaps: Infrastructure



## Bickleton



# Access Gaps: Infrastructure



## Snowden



# Access Gaps: Infrastructure

## Next Steps:

- Reach out to communities to ensure they're interested in engagement
- LTPT and Community Roles defined
  - LTPT: technical support, asset inventory, funding opportunities
  - Community: demand documentation, letters of support, active engagement in process
- Goal: January meetings with each

# Access Gaps: Infrastructure

## Next Steps:

- Determine demand in each area
- Asset Inventory: Contact local and regional governments, providers, and utilities to discuss upcoming projects that could be leveraged
- Ongoing funding opportunity awareness

# Access Gaps: Infrastructure

## Feedback:

- Infrastructure or other related projects we should know about in these communities?
- Assets (poles, towers, etc.) in these areas that may be helpful to filling broadband gaps?
- Residents, businesses or other organizations we should engage?

# Other Project Updates

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# Information Dissemination: Website

## Klickitat-Skamania LTPT

*A planning project to increase broadband awareness, access, and adoption in Klickitat and Skamania Counties*

[LTPT Home](#)

[Training](#)

[Surveys](#)

[Community  
Forums](#)

[Documents and  
Links](#)

[Partners](#)

- Upgrade our project website to create a strong resource
- RFP closed Monday, Dec. 9<sup>th</sup>

# Community and Business Training

## **Mobile Training Lab Purchased**

6 Dell laptops will be available for community and business broadband training

# Business Training

## **Business Training Topics:**

1. Maximizing your Website's Marketing Potential
2. Search Engine Optimization
3. Adding a Shopping Cart to Your Website
4. Google Apps for Businesses

To be held February-May of 2014

**RFQ for trainer closes tomorrow, 12-13**

# Community Training

## General Information

- Training developed and delivered between January to April
- Partnering with granges, community hotspots/locations and local libraries
- Post training analysis



# Community Training Content

- Each topic presented three times
  1. Email
  2. Web searching
  3. Tablets
- Supporting local libraries offering the Washington State Library *Gadget Menagerie* in May

# Service Updates

- Public safety/emergency management
- Anchor institutions
- ISP reports

# FirstNet Update

- *FirstNet in Washington* session held Dec 5<sup>th</sup>
- New staff hired to support FirstNet
- Planning in-person and online resources and interaction
- Formal or informal participation in Washington FirstNet available
  - Sign up at [listserv@listserv.wa.gov](mailto:listserv@listserv.wa.gov)  
*Subscribe interop Your Name*

# Questions?

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